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Question Paper Code : 90895

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2022

Seventh/ Eighth/ Ninth Semester

Automobile Engineering

MG 8091 – ENTREPRENEURSHIP DEVELOPMENT

(Common to : Industrial Engineering/ Industrial Engineering and Management/
Mechanical Engineering/ Mechanical Engineering (Sandwich)/ Mechanical and
Automation Engineering/ Mechatronics Engineering/ Production Engineering/
Robotics and Automation)

(Regulations 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Identify the types of entrepreneurs.
2. List the factors affecting entrepreneurial growth.
3. What do you mean by achievement motivation training?
4. Specify the need for EDP.
5. State the steps involved in setting up a business.
6. Write any two criteria for project appraisal.
7. Give the formula to calculate working capital.
8. Define costing.
9. Point the sickness in small businesses.
10. Write any four examples of recent mergers.

PART B — (5 × 13 = 65 marks)

11. (a) Define entrepreneurship. Compile the difference between entrepreneur and intrapreneur. Outline the evolution of entrepreneurship in India.

Or

- (b) Describe the role of entrepreneurship in economic growth of a nation.
12. (a) What are the motives, which influence to become an entrepreneur? Outline the impact of self rating and business games for the success of a businessman.

Or

- (b) Elucidate the various entrepreneurship development programmes.
13. (a) Illustrate the classification of business ownership structures. State the meaning of small enterprise and its classification.

Or

- (b) As an entrepreneur how will, you appraise the business project. Outline the various methods of project appraisal.
14. (a) Analyse the various internal and external sources of finance available for a business venture.

Or

- (b) Summarize the income tax policies and procedures followed in India.
15. (a) Examine the government policies for development and promotion of small-scale industries in India.

Or

- (b) Determine the various growth strategies available for a business venture.

PART C — (1 × 15 = 15 marks)

16. (a) What is capital structure? How do business entrepreneur decide on capital structure? Interpret the special consideration of capital structure in practice.

Or

- (b) Evaluate the types and main purpose of business incubators. How business incubators help entrepreneurs. Show the examples of business incubators.